

MOBITOR DELIVERS A FULLY INTEGRATED RFID SOLUTION FOR MEDICAL DEVICE LOGISTICS

SAN RAMON, CA., -- FEB 23, 2010 – Mobitor Corporation, the leader in Medical Device field automation and inventory management today announced a Supply Chain Execution (SCE) RFID solution that is fully integrated with Mobitor's SOPIC (Scheduling, Order Processing and Inventory Control) system. This RFID logistics solution provides customers in the Medical Device Distribution and Manufacturing industry with a Radio Frequency Identification (RFID) solution that is fully integrated with the industry's leading SOPIC SCE solution for faster time to market and greater operational efficiencies.

The integrated RFID solution by Mobitor gives customers an edge in deployment and maintenance of their RFID initiatives. With real-time tracking information, you'll always know where your critical business assets are. The ability to gain out-of-box connectivity to SOPIC's WareCom management applications and other critical back-office applications renders cost advantages as well as operational advantages. For example, Mobitor's integration capabilities enable customers to integrate data from RFID readers with their SOPIC applications and Warecom warehouse management system for end-to-end business process management.

"In addition to the benefits of RFID technology, which revolutionizes the way products are sold, purchased and tracked, an integrated RFID solution extends those benefits by connecting to back-end applications and trading partners," said Audie Hofmann, vice president of sales and business development, Mobitor, Inc. "This solution enables our customers to reduce the time, cost and effort of implementing RFID technology."

RFID eliminates the line-of-sight requirements of current bar code systems and automatically provides basic yet, critical pieces of information about products, such as item number, lot code and item location. Integrating basic data points like these with a company's back-end enterprise systems allows them to achieve tremendous new business benefits, including better asset management. Mobitor's RFID solutions enable you to advance your business to a new level of efficiency by providing greater visibility into your inventory as it moves across the supply chain.

"The benefits of implementing an RFID solution will be felt far beyond the four walls of the warehouse," said Lakshman Watawala, chief technology officer at Mobitor. "This solution will help our customers to extend the RFID information collected by the SOPIC Warecom SCE solution through Mobitor's Integration Platform to core back-end systems, resulting in further visibility into the supply chain and the efficiencies that can be created by gaining this insight."

Current Mobitor offerings like resource part/lot validation will also help companies derive ROI from their corporate RFID strategies. Companies need to access accurate data about products, lot codes, serial numbers and bin location from their Warecom warehouse applications before RFID solutions can fully deliver on its value. Therefore, building an integration infrastructure will help companies improve their return on investments from RFID projects by ensuring that product data is synchronized and managed throughout the automated supply chain.