

Mobitor Releases WebCore Enterprise Reporting Services Module Fully Integrated Into Mobile Business Manager.

SAN RAMON, CA., -- Jan 18, 2010 – Mobitor Corporation, the leader in Mobile and Field Support applications for the enterprise, announced today the release of the MBM WebCore Enterprise Reporting Services Module for their award-winning Mobile Business Manager suite of applications.

Mobitor's MBM WebCore Enterprise Reporting Services (WebCore ERS) is a comprehensive, easy-to-use business intelligence software solution that integrates the power of WebCore analytics and data integration to share insights that power better business decisions. It includes role-based, self-service interfaces for all types of users within a well-defined IT governance framework and a centralized point of administration. This helps organizations simplify and speed business intelligence deployment.

WebCore ERS also includes a fully integrated Demand-Driven Forecasting module that aids in driving the development of resource forecasting in conjunction with an organizations sales and operations planning.

"WebCore ERS helps companies transform the way they work through the use of intelligent information," said Audie Hofmann, Vice-President of Sales and Business Development of Mobitor. "The WebCore ERS Business Intelligence Module is an information management system, fully integrated into SSRS, which provides business with all its information management and reporting requirements in a single environment."

WebCore Business Intelligence Module Functional Summary:

- Full ODBC connectivity
- Standard or ad hoc queries
- Web enabled
- Extensive charting
- Automatic cubes
- Dash boarding
- Workflow empowered