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Working Mobile gets easier with Mobitor's® Mobile Business Manager™ and Microsoft® Windows Mobile® 6.1

Mobitor certifies Mobile Business Manager on Windows Mobile 6.1

San Ramon, CA

Mobitor declares its flagship product, Mobile Business Manager (MBM), ready to go on the upgrade to Windows Mobile 6.1. Mobitor has successfully deployed MBM in a variety of industries, including Manufacturing and Distribution, Healthcare, Financial Services, and Consumer Packaged Goods. The availability of WM6.1 and the impending release of many new devices this year will strengthen Mobitor's position in the marketplace.

Mobitor's CTO, Lakshman Watawala, PhD. states, "Most users will see new time-saving features and easier phone navigation with WM6.1, but each upgrade to the Windows Mobile OS has also brought underlying improvements to core elements in the OS. We are seeing continued enhancements in performance and memory utilization which are key to our Enterprise deployments."

Watawala further describes, "We are looking forward to a broad range of new Windows Mobile SmartPhones with a variety of form factors and usability features. As these SmartPhones enter the market, Enterprises will have an even larger choice of devices to mobilize their operations. And with MBM, Enterprises can rely on a mobile application platform that is designed specifically for Windows Mobile to take full advantage of each new feature."

MBM goes beyond wireless email to extend enterprise CRM, ERP, and other line of business systems wirelessly out to the field where they are needed the most, that is, meeting with customers.

About Mobitor Corporation

Mobitor provides the expertise, and wireless application platform to help enterprise organizations improve sales effectiveness and cost effectively streamline their business processes through mobile technology. Mobitor's mobile and wireless solutions suite enables companies to mobilize critical enterprise data such as e-mail, field service, sales force automation (SFA), enterprise resource planning (ERP), and customer relationship management (CRM). Mobitor has key alliance relationships with Microsoft, HP, Palm, Verizon Wireless, AT&T Wireless, Sprint and T-Mobile.

More information can be found at www.mobitor.com or call 1.925.552.8240. .

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